

**Consultation Responses to the Review of Parking Fees and Charges 2016/17**

The following responses have been received as at 2nd February, 2016.

Lancaster District Chamber of Commerce

Having carefully considered the proposals contained in the Annual Review of Parking Charges we would thank Council for not simply approaching this as a revenue raising exercise and taking a sensible approach to parking fees. It is important though that the one hour rate be more attractive off than on street and we see this goes some way to addressing that. The Directors are pleased that the longer stay options have not been affected and fully support option 1A.

Thank you for consulting with the Chamber and we look forward to hearing the outcome.

Lancaster Business Improvement District (BID)

Comments received from Lancaster BID are attached.

Friends of Williamson Park

Thank you for consulting the Friends of Williamson Park about the car parking charges. We would raise no objections to the proposed changes in Williamson Park as we feel that the new charges are still reasonable.

Castle Ward Members

The Ward Members are in agreement with the proposal to allow Castle Zone B Resident Permit holders to use Dallas Road Car Park at the times specified in the report.

**Citylab, 46 Dalton Square.  
Lancaster LA11PP  
Telephone 01524 590650  
Email [info@lancasterbid.org](mailto:info@lancasterbid.org)**

Dear Mr Hopwood,

Thank you for giving the Lancaster Business Improvement District (BID) the opportunity to respond to Lancaster City Council's Car Parking Strategy for 2016/2017. I would like to respond to each of the items raised in turn:

**Item 2.1 Off Street Parking Charges (Generally)**

Option 1A: This maintains consistent charging across all the main car parks in Lancaster and Morecambe and avoids any confusion over charging arrangements that could lead to operational and enforcement problems.

The BID supports the officer recommended proposal 1A as we are keen to encourage visitors to stay in Lancaster for longer periods of time once parked in, or close to, the city centre. The strategy of keeping parking rates for longer visits unaffected by price increases will go some way to encouraging customers to spend longer in town.

**Item 2.2 Mobile Phone Parking**

To extend mobile phone cashless parking on a permanent basis and to include the necessary growth item in the draft 2016/17 budget and subsequent years.

BID would also support this recommendation as it allows customers the flexibility of extending the duration of a parking ticket, thereby increasing their dwell time in the city centres.

Yours sincerely,

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Liz Hickingham  
Lancaster Business Improvement District Manager